



Hi :) My name is So-Hyun Bae. I was born in 1994 in Seoul, Korea. Now, I am living in Strasbourg, France. To get in touch, send me an e-mail to [hy@baesohyun.com](mailto:hy@baesohyun.com)

## Education

[09.2016 — ]  
**Currently in final year of DNSEP in Visual Communication at Haute école des arts du Rhin, in Strasbourg.**

DNSEP or “diplôme national supérieur d’expression plastique” is equivalent to a master’s degree.

[09.2016 — 02.2017]  
Exchange program in Type Design and Typography at **Academy of Arts, Architecture and Design**, in Prague.

[2013 — 2016]  
**DNAP** program in Visual Communication at **Haute école des arts du Rhin**, in Strasbourg.

DNAP or “diplôme national d’arts plastiques” is equivalent to a bachelor’s degree.

[2012 — 2013]  
Preparatory year at **Atelier de Sèvres**, in Paris.

[2012]  
**OIB** in American section. Science major. High school education at Ecole Active Bilingue Jeannine Manuel, a bilingual school in Paris.

OIB stands for “option internationale du baccalauréat”. Baccalauréat is a French academic qualification taken at the end of high school.

## Skills

Softwares: Indesign, Illustrator, Photoshop, Dreamweaver, Fontlab, Sublime Text etc.

Languages: Fluent in French, English and Korean. Spanish (DELE B1).  
Basic HTML/CSS.

## Work Experiences

[06. — 09.2015] [07. — 09.2016]  
Junior graphic designer as part of **(Team) Alexis Zurflüh**, in Munich.

Mostly editorial work for Süddeutsche Zeitung Magazin Stil Leben, Allegra Magazine and more.

[07. — 09.2016]  
Art instructor for children between age 6 and 11 at **Leeum, Samsung Museum of Art**, in Seoul.

## Press

[06.2017]  
Angela Riechers’s “[This is What Happens When You Put Out a Call to Designers For Ampersands](#)” in AIGA Eye on Design.

[05.2015]  
[Interview](#) in Bon Esprit Magazine

## Exhibition

[09.2016]  
Weltformat Poster Festival, in Luzern.  
([Blank Poster](#) contributor)